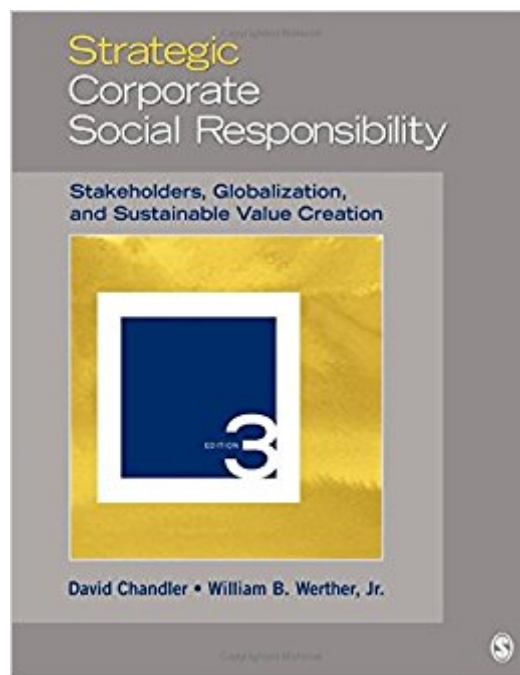




Ebook Directory
the best source of ebook

The book was found

Strategic Corporate Social Responsibility: Stakeholders, Globalization, And Sustainable Value Creation



Synopsis

Blending theory with practical application, Strategic Corporate Social Responsibility, Third Edition is a comprehensive CSR and strategy text. As such, it supports courses taught either as standalone electives or as core components of the business school curriculum across all discipline areas.

Integral to the book's unique format is its mix of theory and practical application divided into two parts. After five chapters that provide an overview of the field, core concepts, and practical challenges, the second half of the book illustrates the extensive and dynamic nature of CSR via 21 detailed issues and case-studies. The cases capture contentious debates across the spectrum of CSR topics that culminate with a series of questions designed to stimulate further investigation and debate.

Book Information

Paperback: 664 pages

Publisher: SAGE Publications, Inc; 3 edition (August 1, 2013)

Language: English

ISBN-10: 1452217793

ISBN-13: 978-1452217796

Product Dimensions: 1 x 7.8 x 9.5 inches

Shipping Weight: 2.1 pounds (View shipping rates and policies)

Average Customer Review: 3.6 out of 5 stars 11 customer reviews

Best Sellers Rank: #107,084 in Books (See Top 100 in Books) #81 in Books > Business & Money > Economics > Sustainable Development #96 in Books > Textbooks > Business & Finance > Business Ethics #96 in Books > Textbooks > Business & Finance > Business Development

Customer Reviews

"The book is a powerful and persuasive presentation of strategic CSR."--Mr. Dharmendra Nath
"UPKRAM "Praise from the previous edition: "Students thought that this book was easy to follow and understand."--Dr. Scott Foster
Praise from the previous edition: "Current, comprehensive source on CSR."--Dr. Janis Page
Praise from the previous edition: "In-depth analysis of CSR issues. Part 11 Section of Case studies is very insightful."--Mr. Matt Murray
Praise from the previous edition: "An interesting text that highlights CSR in a global context."--Mrs. Claire Dodson
Praise from the previous edition: "This is the best textbook available for the recently-developed graduate course. It is also the most economical for the students. One of my new professors and I will be delivering this important course on both international and domestic bases, and my Chinese students in Shanghai

and Chengdu have already submitted positive feedback after reviewing the text on-line."--Dr. Glenn Briggs

Praise from the previous edition: "I really enjoyed this text and have placed it on our reading list for our new module. It is extremely user friendly and is great for undergraduates. The module is becoming core in 2 years and will have approx 300 students on it. Until then we will have 60 students enrolled."--Mr. Chris Doran

Praise from the previous edition: "Most suitable book for my students."--Dr. Matthew Guah

Praise from the previous edition: "Textbook complements the course objectives very well."--Professor Terrence Dalton

Praise from the previous edition: "For someone teaching both Strategic Management and CSR this book is invaluable. The Strategic Models are clearly identified and put into context within CSR - a valuable resource to any business student. Looking forward to reading it from cover to cover over the summer break!"--Mrs. Hilary Bishop

"The book is a powerful and persuasive presentation of strategic CSR." (Mr. Dharmendra Nath UPKRAM)

Praise from the previous edition: "Students thought that this book was easy to follow and understand." (Dr. Scott Foster)

Praise from the previous edition: "Current, comprehensive source on CSR." (Dr. Janis Page)

Praise from the previous edition: "In depth analysis of CSR issues. Part 11 Section of Case studies is very insightful." (Mr. Matt Murray)

Praise from the previous edition: "An interesting text that highlights CSR in a global context." (Mrs. Claire Dodson)

Praise from the previous edition: "This is the best textbook available for the recently-developed graduate course. It is also the most economical for the students. One of my new professors and I will be delivering this important course on both international and domestic bases, and my Chinese students in Shanghai and Chengdu have already submitted positive feedback after reviewing the text on-line." (Dr. Glenn Briggs)

Praise from the previous edition: "I really enjoyed this text and have placed it on our reading list for our new module. It is extremely user friendly and is great for undergraduates. The module is becoming core in 2 years and will have approx 300 students on it. Until then we will have 60 students enrolled." (Mr. Chris Doran)

Praise from the previous edition: "Most suitable book for my students." (Dr. Matthew Guah)

Praise from the previous edition: "Textbook complements the course objectives very well." (Professor Terrence Dalton)

Praise from the previous edition: "For someone teaching both Strategic Management and CSR this book is invaluable. The Strategic Models are clearly identified and put into context within CSR - a valuable resource to any business student. Looking forward to reading it from cover to cover over the summer break!" (Mrs. Hilary Bishop)

Corporate social responsibility (CSR) is both a moral and reputational imperative and this text certainly emphasizes that point through the use of several different case studies. This was the

required text for my ethics and sustainability class and definitely helped reinforce the course learning, but it could have offered more in the areas of conceptual frameworks or models to incorporate CSR into daily practices for small to medium-sized businesses. In addition, it could have addressed evaluative techniques and corrective actions better, but was still helpful overall.

The item was not as described; totally disappointing.

Exactly what I needed for my class

One of the worst textbooks I've ever had to use for a class. It has all the necessary info but it tells you in a very long winded and annoying way. Every chapter repeats the same information and it is written like someone's essay. Everything is in big block paragraphs there are no bullet points or lists and very few visuals that make sense. Overall it makes for some very difficult reading everyone in my class complained often to our instructor about this book. I don't think he will use it next semester.

Nice book

Exactly what I've expected. New and clean

The supplementary materials (PPTs) are not that great but the text is very good. I have used it for undergrad, grad, and continuing education students.

Concepts that should be intuitive are made much more difficult in this text.

[Download to continue reading...](#)

Strategic Corporate Social Responsibility: Stakeholders, Globalization, and Sustainable Value Creation
Strategic Corporate Social Responsibility: Sustainable Value Creation
Valuing Corporate Responsibility: How Do Investors Really Use Corporate Responsibility Information? (The Responsible Investment Series)
Business Essentials for Strategic Communicators: Creating Shared Value for the Organization and its Stakeholders
Corporate Social Responsibility and International Development: Is Business the Solution?
Corporate Social Responsibility: A Very Short Introduction (Very Short Introductions)
Business and Society: A Strategic Approach to Social Responsibility (Available Titles CourseMate)
Social Entrepreneurship: A Modern Approach to Social Value

Creation Case Studies in Finance: Managing for Corporate Value Creation (McGraw-Hill/Irwin Series in Finance, Insurance and Real Estate) Remaking New York: Primitive Globalization and the Politics of Urban Community, Vol. 12 (Globalization and Community) Globalization, Culture, and Branding: How to Leverage Cultural Equity for Building Iconic Brands in the Era of Globalization Business and Society: Stakeholders, Ethics, Public Policy (Irwin Accounting) Business and Society: Stakeholders, Ethics, Public Policy, 14th Edition Mountaintop Mining in Appalachia: Understanding Stakeholders and Change in Environmental Conflict (Stud in Conflict, Justice, & Soc Change) Business and Society: Stakeholders, Ethics, Public Policy, 13th Edition Strategic Management: Concepts and Cases: Competitiveness and Globalization Strategic Management and Business Policy: Globalization, Innovation and Sustainability (14th Edition) Strategic Management: Competitiveness and Globalization- Concepts and Cases, 11th Edition Strategic Management: Concepts: Competitiveness and Globalization Social Media: Master Social Media Marketing - Facebook, Twitter, Youtube & Instagram (Social Media, Social Media Marketing, Facebook, Twitter, Youtube, Instagram, Pinterest)

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)